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Biscotti, Toback & Company, CPA's & Most Trusted Advisors Named Small Business Achievement Finalist in Prestigious HIA-LI 16th Annual Business Achievement Awards

*Finalists Represent Top Contenders for Long Island-based Business Awards;
Winners will be Announced during HIA-LI Annual Business Achievement Awards
Gala Luncheon, Tuesday, September 14, 2010 at Crest Hollow Country Club*

HAUPPAUGE, NEW YORK, JULY 28, 2010 – Biscotti, Toback & Company, is pleased to announce that it has been selected as a Small Business Achievement finalist in the Business Achievement Awards competition conducted by HIA-LI, the recognized voice for business on Long Island. Winners will be announced during a gala luncheon event held at the Crest Hollow Country Club in Woodbury, NY, 11:30 AM - 2:30 PM, Tuesday, September 14, 2010. More information about the awards event is available at: <http://bit.ly/HIA-LI-BAA-EVENT>.

“Biscotti, Toback & Company is honored to be among the finalists in the category of Small Business Achievement of the HIA-LI Business Achievement Awards,” said Virginia Lestingi, Sr. Marketing Manager of Biscotti, Toback & Company. “The HIA-LI Business Achievement Awards are among the most prestigious honors awarded to outstanding Long Island-based businesses. For nearly two decades, HIA-LI has recognized the best of the best business on Long Island and Biscotti, Toback & Company is proud to be among those nominated.”

“HIA-LI is pleased to recognize Biscotti, Toback & Company as a finalist in our Business Achievement Awards competition,” said Terri Alessi-Miceli, President of HIA-LI. “Our finalists represent some of the highest performing and best run companies on Long Island and in the world. Biscotti, Toback & Company has been named a finalist in recognition of its achievements in industry leadership, creativity, successful business operations, corporate vision, and other characteristics vital to developing and growing a winning organization.”

In choosing the finalists, the selection committee considered multiple factors. The award criteria include:

- Positive employer/employee relations
- Commitment to the growth or betterment of the Long Island business community
- Revenue and profitability trends over the last three years
- Three to five year vision for the company's future

Additional criteria that were considered include:

- Recent outstanding accomplishments
- Technical innovation or innovative processes
- Expansion into new markets
- Industry leadership
- Overcoming adversity

Award and event sponsors to date include: ClearVision Optical, Inc.; Communication Strategy Group; Girl Scouts of Suffolk County; Holzmacher, McLendon & Murrell, P.C. (H2M); Irwin Contracting, Inc.; Newsday; People's Alliance Federal Credit Union (PAFCU); Stalco Construction; Stony Brook University; Suffolk County National Bank; VAI, Inc. and Verizon.

Past winners and finalists include: Allstate Insurance; Clear Vision Optical; Community Development Corp.; EAC, Inc., H2M; mindSHIFT Technologies; Middle Country Public Library, Stalco Construction and VAI, Inc.

Those interested in attending the luncheon, or companies interested in becoming sponsors, should visit <http://bit.ly/HIA-LI-BAA-EVENT> or contact Alicia Figueras at HIA-LI at afigueras@hia-li.org or 631-543-5355.

About HIA-LI

HIA-LI helps Long Island businesses prosper. For over 30 years, we have been the recognized voice for business on Long Island and a powerful force and economic engine for regional development. We provide a forum for business leaders to network, problem solve and obtain advice on critical issues facing their businesses. Our member companies represent tens of thousands of business professionals. We're headquartered in and support one of the largest industrial parks in the United States. HIA-LI programs and events promote strategic partnerships, targeted networking, information sharing and business advocacy. Members benefit from our committees, educational programs, career resources, research capabilities, mentoring opportunities and business advisory services. For more information, visit <http://www.hia-li.org> or call 631-543-5355.

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